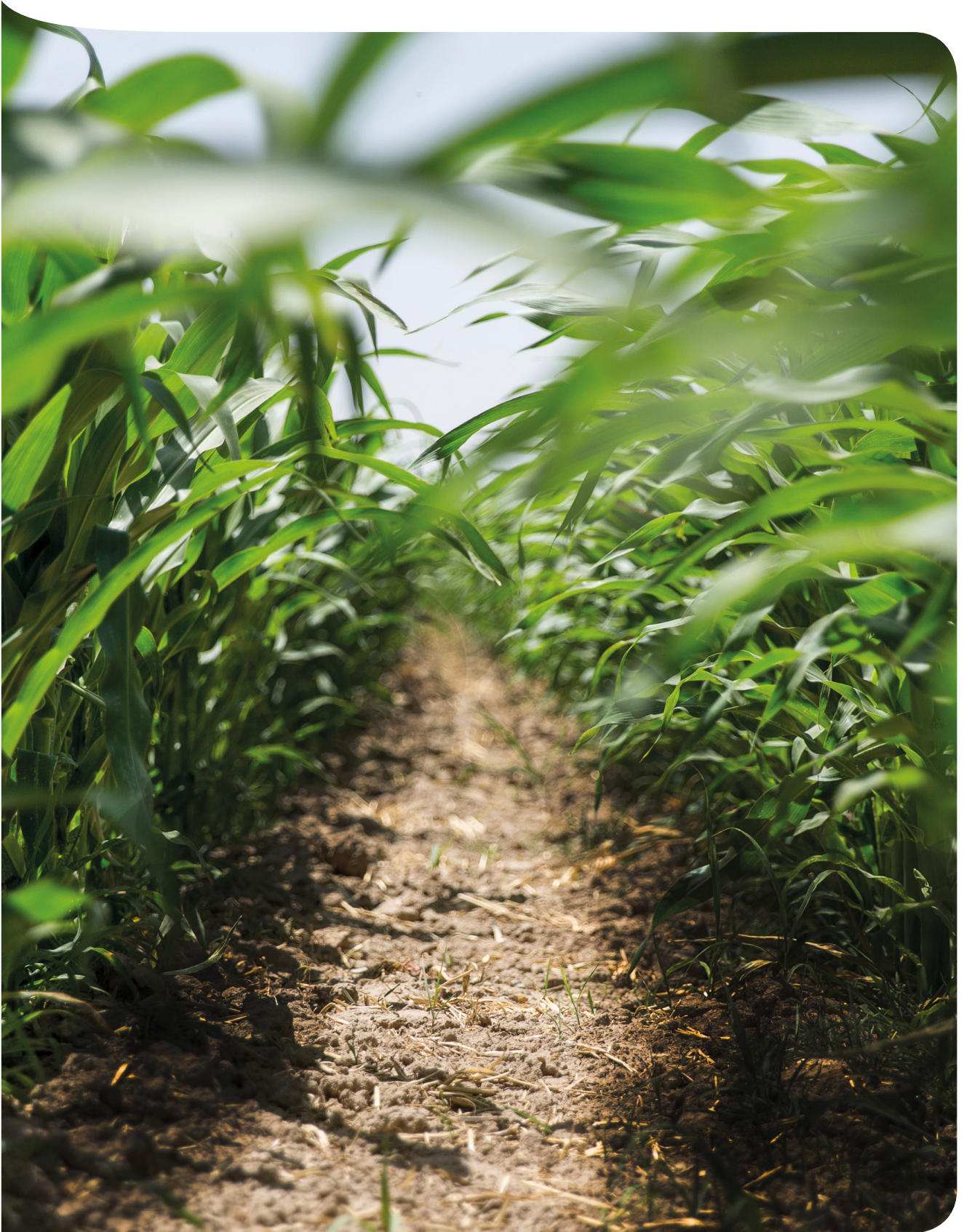




Nestlé™ Good food, Good life



Nestlé in the Islamic Republic of Iran

Nestlé History

Our story goes back to 1866 and the establishment of the Anglo-Swiss milk powder production company. In 1867, the founder of Nestlé, who was a German-born pharmacist named Henry Nestlé, introduced a formula "Farin Lacte" in Vevey, Switzerland. This product, which was made of cow milk, wheat flour, and sugar, was produced with the aim of saving the lives of children deprived of mother's milk and reducing the high child mortality rate at the time. It was around this time that he began using the "nest" design on his product packaging which is still seen in today's Nestlé brand.

In 1905, Henry Nestlé's Company merged with Anglo-Swiss Company, and the group we know today as the world's largest food and beverage company, Nestlé, was formed. Concurrently, with the launch of railroads and steamships, commodity prices decreased, international trade in consumer goods flourished, and Nestlé products were distributed in other countries as well.



Henri Nestlé

Nestlé Iran History

Nestlé S.A. commenced its activities in the Islamic Republic of Iran on 27 July 1994, with an initial investment of 28 million Swiss Francs. On 28 February 1995, Nestlé Iran was officially registered in the country and began operating. In 2001, Nestlé Iran launched its first factory in Qazvin Province. In line with its goals, the company started production of the CERELAC® infant cereal in 2002, and subsequently, launched production lines of other products such as GUIGOZ® and NAN® infant formulas, NESQUIK® cocoa powder, as well as the NESCAFÉ® instant coffee powder in the following years.

In 2007, Nestlé Iran took another step towards local production through investment in the drinking water industry by launching the NESTLÉ PURE LIFE® production line in the Islamic Republic of Iran. Dedicating efforts to investment in the country and diversifying Nestlé Iran's product portfolio have remained an enduring priority for the company. Nestlé Iran has always prided itself on enhancing the quality of life of the Iranian people and society and will continue to invest in improving their nutrition, health and well-being.



Nestlé factory in Qazvin

Creating Shared Value

Our fundamental belief at Nestlé is that sustainable business success requires a commitment to "Creating Shared Value". This principle shows our long-term commitment to sustainable development and positive impact on society. Nestlé's activities in the Iranian society are associated with opportunity and responsibility; Therefore, in line with Creating Shared Value and in accordance with the scope of our activities, 20 social commitments of Nestlé Iran have been defined in 6 key areas of nutrition, health, and well-being, water resources, development of rural areas, environment, and the people.

Most Important Accomplishments of Nestlé Iran

- Responsible sourcing research with focus on milk, soil and water, with an approach towards knowing and creating sustainable replacements, given the challenges of dairy farms, under the RISE project and the publication of a book on the same subject, named "Sustainability in Dairy Farms".
- Implementation of a wastewater treatment project in dairy farms and its effective role in reducing water and fertilizer consumption in production of animal feed, and the publication of the "Wastewater and Water Resources Management" book
- Agricultural project in apple orchard of north-western Iran in line with reducing contaminants and pesticides, and water consumption management



For Individuals & Families Providing needed facilities for healthier and happier lives	For Communities Help create dynamic and flexible communities	For the Planet Protecting resources for future generations
Offering tasty and healthy options	Improvement and development of livelihoods in rural areas	The importance of water
Encouraging individuals to have a healthy life	Respecting and promoting human rights	Acting on climate change
Creation, sharing, and applying nutrition knowledge	Promoting respected jobs and diversity in employment	Taking care of the environment

- Publication of the "Heroes of Healthy Land" with the aim of fostering a healthy lifestyle among children and distribution of these books through joint programs in schools



Our Goal

Our main purpose at Nestlé is to "unlock the power of food to enhance quality of life for everyone, today and for generations to come". Our motto is "Good Food, Good Life". We believe in the power of food to enhance the quality of life; good food provides satisfaction and contributes to the enhancement of our senses, the optimal growth of children, the continuity of life, and the well-being of people across different age groups. Good food brings us all together, and protects our planet, the environment, and resources, for today and generations to come. At Nestlé we are constantly looking into ways to offer foods, beverages, and healthy nutritious products to enhance quality of life and contribute to building a healthier future. We have focused energy and resources in a way that with unlocking the power of food, we will be able to positively impact the lives of individuals in line with our commitment towards cooperation to protect environmental resources and creating value for stakeholders and communities we work in.

We have set commitments in three fundamental areas of individuals and families, communities, and environment which our survival is dependent to it.

We have devoted ourselves to pushing nutrition, health, and well-being forward and our effort is to prioritize environmental sustainability and creating shared value. Among our products and services, we strive to offer individuals at every stage of their life and day, healthy, tasty, and accessible foods and beverages.

Our Products and Brands

As the world's largest producer of Food and beverages, we own over 2,000 brands worldwide, 500 of which have been registered in the country and 8 are being officially distributed in the Islamic Republic of Iran.



Nestlé. Good food, Good life

Nestlé Iran's Exports to Other Countries

Through our years of presence in the Islamic Republic of Iran, we have managed to offer healthy, tasty, and accessible foods and beverages to the people of this country as well as other countries in the region. Since 2016, Nestlé Iran has succeeded in winning the "Best Exporter of Qazvin Province" award for 2 consecutive years for the export of its products to foreign countries.



در جمهوری اسلامی ایران



Good food, Good life

More Than Two Decades Of Presence In The Islamic Republic Of Iran

Nestlé Iran on Social Media

We at Nestlé strongly believe that a relationship with consumers is a two-way street. We are aware of the high importance of the internet and digital media; hence, we place effort in connecting with our consumers through new channels. Today, Nestlé, especially in the Islamic Republic of Iran, prides itself on being present in virtual platforms while observing current laws and regulations.

Our consumers can always contact us and receive information on the latest activities and news of the company through our official platforms e.g. website, and our Consumer Care Call Center.

Consumer Care Call Center

We consider ourselves responsible for sharing the information and details of our products with consumers. To help individuals and families we indicate the clear and scientific-based nutritious facts on the packaging of our products in a simple and understandable way. Also, our nutrition experts are always present at the side of consumers and answer your questions coming through from calls, emails, and text messages.



Overview of Years of Operations in the Country



Receiving the National Award for Corporate Responsibility of Businesses, April/May 2017



Signing of the agreement on wastewater management with cooperation of Nestlé Iran, April/May 2017



Cooperation agreement signed with the country's Nutrition and Food Industries Research Institute, October/November 2017



Unveiling of the second Responsible Sourcing in society book with a focus on water, soil management, and wastewater treatment at dairy farms, July/August 2020



Visit of the Tehran University's Faculty of Management's representatives from the Nestlé Factory in Qazvin Province, January/February 2017



Visit of the Vice-President and Head of the Institute of Standards and Industrial Research of Iran (ISIRI) from the Nestlé Factory in Qazvin Province, April/May 2017



Second phase of maintenance of comprehensive efficient repairs, and zero waste to landfill at Nestlé Factory in Qazvin Province, December 2017 / January 2018



Launch of the culinary products and ready meals production unit at Nestlé Factory in Qazvin Province at the presence of Mohammad-Bagher Nobakht, Vice-President and Head of the Planning and Budget Organization (PBO), August/September 2020



Two decades of non-stop presence in the Islamic Republic of Iran, July/August 2021



Holding a CV development workshop at Tehran University by Nestlé Iran, January/February 2017



Signing of the agreement for the sustainable development of the environment with the Tehran University of Medical Sciences to recycle plastic bottles, September/October 2017



Visit of Sharif and Tehran University graduates from Nestlé Factory in Qazvin Province, August/September 2018



One-year agriculture project at apple orchards to reduce pesticides, toxins, and pollutants to the level of baby food standards and water consumption management, September/October 2021



Participation in the Mahak Charity Institute's meeting to announce the 20 social commitments to the community, January/February 2017



Groundbreaking ceremony for culinary products and the coffee production project at Nestlé Factory in Qazvin Province, September/October 2017



Visit of the Minister of Health from Nestlé Factory in Qazvin Province and the launch of the laboratory, September/October 2018



Receiving the 4th Social Responsibility and Sustainability award for continuous activity in the field of Creating Shared Value and environmental sustainability, April/May 2022



Visit of the Esteemed Parliament Member and Head of the Agricultural Jihad Organization of Qazvin Province from the Nestlé Factory in Qazvin Province, January/February 2017



Nestlé Iran enters Islamic Republic of Iran's dairy industries, September/October 2017



Unveiling of the Responsible Sourcing book in the grand Nestlé in Society event at the presence of media, business partners, and Nestlé Iran high-ranking officials, October/November 2018



Nestlé's for Healthier Kids educational program in kindergartens and elementary schools, December 2022/January 2023



Nestlé Good food, Good life

Nestlé Calendar in the Islamic Republic of Iran

1994/1995



- Receiving official license for investment from Cabinet
- Official registration of Nestlé in the Islamic Republic of Iran after the presence of Nestlé products in the Islamic Republic of Iran from years ago

2001/2002



- Construction of first Nestlé factory in Qazvin Province, Mohammadiyeh City

2002/2003



- Production and distribution of NESTLÉ CERELAC® Infant cereal

2003/2004



- Importation and distribution of NESCAFÉ® and COFFEE MATE®

2004/2005



- Importation and distribution of MAGGI® culinary products and PETCARE® pet food

2006/2007



- Production and distribution of NAN® infant formula
- Launch of NAN® and CERELAC® exports
- Importation and distribution of various Nestlé breakfast products including NESTLÉ CORNFLAKES®, NESTLÉ CHOCOPIC®, NESTLÉ FITNESS®, and LION®
- Investment in bottled water production by Nestlé Waters HQ in France

2007/2008



- Launch of Nestlé Professional, and out of home food and beverages services

2010/2011



- Launch of NAN3® infant formula exports to Middle Eastern countries

2011/2012



- Production and distribution of GUIGOZ® infant formula

2012/2013



- Importation and distribution of NESTLÉ HEALTH SCIENCE® products

2014/2015



- Start of responsible sourcing journey, aiming at sourcing fresh milk from local suppliers
- Launch of fresh milk reception unit in Qazvin Province

2015/2016



- Production and distribution of NESQUIK® cocoa powder and NESCAFÉ® instant coffee powder
- Launch of NESCAFÉ® instant coffee powder mix

2016/2017



- Top Qazvin Province exporter
- Launch of Nestlé Factory's fresh milk reception facilities
- Sourcing of fresh milk from local sources
- Launch of "Nestlé needs YOUth" program with the cooperation of Tehran University's Faculty of Management

2017/2018



- GUIGOZ® infant formula exports
- NUTRIBITES® kick off project
- Holding Nestlé sales academy courses
- Production and distribution of NANKID® milk powder
- Acquiring the Business CSR National Award
- Launch of manure management in dairy farms project
- Plastic use reduction in drinking water packaging
- Investment and groundbreaking of production and packaging unit of NESCAFÉ® coffee products and MAGGI® culinary products

2018/2019



- Investment in the P50-Going Beyond Zero project
- Entering the country's dairy industry by producing sterilized flavored milk
- "Educating Teachers on the Water Sector" project
- Carrying out the "Relations with Communities Program" around the Polour factory and the installing of a water tanker at Siyahchal
- Unveiling of the first responsible sourcing book with a focus on milk quality
- Production of NESCAFÉ® Cappuccino Italiano

2019/2020



- Launch of water resources protection initiative to protect water sources
- The Persepolis distribution project, aiming at improving services offered to Nestlé products consumers
- Production and Distribution of SMA® infant formula
- Production and distribution of NAN®OPTIPRO® infant formula
- "Alliance for YOUth" project

2020/2021



- Commissioning of the culinary products and ready meals unit at Nestlé Factory in Qazvin
- Unveiling of the second responsible sourcing book, water and wastewater management in the animal husbandry industry
- Production of Nescafé Latte
- 50% reduction in water consumption in the infant formula production line

2021/2022



- Launch of the "P50-Going Beyond Zero" project
- Production of the special infant formula NAN® A.R., NAN Comfort® and the NESCAFÉ® Ice
- Launch of the "Nestlé for Healthier Kids" program
- Publishing educational content in line with "Nestlé for Healthier Kids" program
- Holding the sales academy
- Localization of NESCAFÉ® Gold coffee packaging and the Coffee Mate powder

2022/2023



- Halt in the production of Maggi culinary products
- Launch of cooperation with kindergartens and elementary schools under the "Nestlé for Healthier Kids" program
- Production of the single-serve NESCAFÉ Gold product and the NESCAFÉ "Red Mug" packaging
- Production of NESCAFÉ® Mocha

Attention

Optimum nutrition for mothers and their infants during the first 1,000 beginning days plays a fundamental role in being healthy throughout life.

We believe that breast milk is the best form of nutrition for babies. Breastfeeding provides balanced and ideal diet and protects children against illnesses.

A healthy diet during pregnancy and after child birth helps a healthy pregnancy, prepares the mother for breastfeeding, and keeps breastfeeding at a desirable level. The decision to not breastfeed an infant is a decision hardly retractable and has social and economic consequences. Adding unnecessary feeding sessions with infant formula or any other nutritious food and beverage product as part of a diet will negatively affect breastfeeding.

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For more information on Nestlé and its commitments on Creating Shared Value, please refer to the below link:
www.nestle.ir/fa/csv